



**SRMEK - Serbian Association for Quality**

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**EFQM**  
National Partner



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## BIOGRAPHICAL NOTE

### Dr Jovo Lojanica

President of SRMEK Association, Belgrade, Serbia



Dr. Jovo Lojanica is a strategic and innovative partner to businesses in area of quality management.

After Gymnasium and Faculty of Mechanical Engineering, he was employed for 15 years in the automotive company "Zavodi Crvena Zastava" in several departments like Technology, Design and Development, Logistic, Quality Control, Procurement.

1989 he established the first consultancy agency in former Yugoslavia for Quality Management and successfully partnered with many businesses to support their growth in wide area of quality.

Until now he lectured on QMS, EMS, OHSAS, Risk Management, Sustainability Management, Process Management, etc.

He is lead EOQ Quality Manager/Auditor, EOQ Environment Manager/Auditor, Occupational Health and Safety Manager/Auditor and Automotive Auditor. Appointed FCQI CQP.

On top of speaking Serbian/Croatian/Bosnian as native, Dr. Jovo Lojanica speaks also English, Russian, Italian, Macedonian and Bulgarian. He has performed many audits around the world, in Europe, Africa and Asia.

Hobbies: climbing (Aconcagua, 6962m), running (Stockholm marathon, 42km), skiing, snowboarding, paragliding, diving (to 30m).

Volunteer work: Dr. Jovo Lojanica has established a Foundation for a better future "Jovo V. Lojanica", which grants scholarships to talented children/students from underprivileged background in Balkan region, supports interreligious peaceful communication, raises public awareness of the need for environment protection etc.

People focused, with strong need to give back to society and support and empower young talent. Firm believer in: all people are like brothers, all people are part of nature and need to protect it and enjoy it. It is responsibility of everyone to continuously learn and improve and make life better, for ourselves and for all around us.

Married, with 2 daughters.